

*Cartier*

WOMEN'S INITIATIVE AWARDS

# CALL FOR APPLICATIONS

Cartier seeks  
EXCEPTIONAL WOMEN  
ENTREPRENEURS

Deadline: August 31, 2018



The 2018 laureates. From left to right (first row): **Paula Gomez** (Brazil), **YiDing Yu** (USA), **Kristina Tsvetanova** (Austria). From left to right (second row): **Melissa Bime** (Cameroon), **Siroun Shamigian** (Lebanon), **Swati Pandey** (India).

The Cartier Women's Initiative Awards is an annual international business plan competition that aims to identify, support and encourage businesses led by women entrepreneurs.

Created in 2006 by Cartier in partnership

with INSEAD Business School and McKinsey & Company, the Cartier Awards selects 21 finalists from 7 regions: Latin America, North America, Europe, Sub-Saharan Africa, the Middle East & North Africa, Southeast Asia, Far East Asia.

# APPLY NOW !

To apply for the 2019 edition, fill out the application form on:  
<https://application-form.cartierwomensinitiative.com/>

All applications must be submitted online in English.

**Application deadline: August 31, 2018 at 2:00PM Paris time (CEST).**

## HIGHLIGHTS OF THE COMPETITION

The 21 finalists, representing the top 3 projects from each of the 7 regions, will receive:

- One-to-one personalized business coaching prior to the Awards week
- A series of coaching workshops, knowledge sessions and networking events during the Awards week
- Media visibility
- A scholarship to attend the INSEAD Social Entrepreneurship 6-Day Executive Programme (provided the business meets INSEAD's eligibility criteria)
- Networking opportunities through the Cartier Awards community and beyond

## NEW THIS YEAR

The Cartier Awards just got bigger! In order to further increase the programme's impact, the competition is expanding into a seventh region. From now on, Asia-Pacific will be divided into two regional entities: Far East Asia and Southeast Asia.

## WINNING PACKAGE

First prize for the 7 laureates:

- US\$ 100 000 in prize money
- One-to-one personalized business mentoring

Second prize for the 14 finalists:

- US\$ 30 000 in prize money

## ELIGIBILITY CRITERIA

- The main leadership position must be filled by a woman and she must own a significant stake in the company. The ownership of the business is evaluated based on the position of the candidate in relation to other stakeholders.
- The business must be a for-profit that is currently generating revenue.
- The business must be in its early stage: between one and three years of operation.

The competition is open to women from all countries and sectors of industry.

## SELECTION CRITERIA

- Financial sustainability
- Social impact
- Creativity

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CONTACT


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#DRIVINGCHANGE

#CARTIERAWARDS

[www.cartierwomensinitiative.com](http://www.cartierwomensinitiative.com)

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